

FACTSHEET

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THE PERFECT LOCATION FOR DATA CENTERS...

- Iceland was voted the **world's safest location for a data center**, obtaining 1st place (lowest risk) out of 37 nations in the *2016 Data Centre Risk Index*, published by Cushman & Wakefield. This report takes into account 10 variables including energy cost, connectivity, ease of doing business, level of corporate tax and political stability.
Source: Cushman & Wakefield, 2016
- Iceland was voted 2nd globally (after the USA) and **best in Europe** in the Boston Consultancy Group's *2015-16 Data Center Qualification Index*. This index measures 12 variables including energy cost and security, natural disaster risk, sustainability and ease of doing business.
Source: The Boston Consultancy Group, 2016
- According to the *World Risk Index*, Iceland is the 6th **least vulnerable country** - out of 171 countries - in terms of natural disaster risk.
Source: World Risk Report, 2016
- Iceland is ranked in 1st **place for basic infrastructure**, out of 144 economies, within the *IMD World Competitiveness Yearbook*.
Source: IMD World Competitiveness Yearbook, 2016
- Iceland was voted 3rd **best country for data protection and security** in an international benchmark of the world's safest - and riskiest - data locations, using independent data from the United Nations, Control Risks, Transparency International and the World Economic Forum.
Source: Artmotion's Data Privacy Report, 2015

WITH AN ENERGY PROFILE UNMATCHED ANYWHERE IN THE WORLD...

- Iceland is the only developed country in the world that produces **100% of its electricity and heat by renewable sources**: hydro (73%) and geothermal (27%).

Source: Icelandic National Energy Authority, 2015

- Iceland is the **only country in Western Europe** that still has considerable resources of competitively priced, renewable energy remaining to be harnessed. Less than 10% of current energy capacity is utilised.

Source: World Energy Council, 2016

- Iceland is ranked **1st for data center energy cost**, and **3rd for data center energy security** globally, by the Boston Consultancy Group.

Source: The Boston Consultancy Group, 2016

- Iceland is the world's **largest electricity generator per capita** with approximately 55,000 kWh per person. In comparison, the EU average is less than 6,000 kWh.

Source: National Energy Authority / Icelandic Energy Portal, 2015

- **Iceland's energy infrastructure ranks 3rd in Europe** for reliability, efficiency and cost.

Source: IMD's World Competitiveness Yearbook, 2016



POPULATED BY A HIGHLY EDUCATED AND TECHNOLOGICALLY-READY WORKFORCE...

- Iceland is ranked **3rd out of 167 countries** on the *ICT Development Index 2015* – a measurement of ICT access, use and skills.

Source: International Telecommunications Union (ITU), 2015

- Iceland is ranked **8th in the world for technological readiness**, out of 138 countries.

Source: World Economic Forum Global Competitiveness Report, 2016

- Iceland has the **highest proportion** of its workforce **employed in technology and knowledge-intensive sectors** in Europe (6%).

Source: Eurostat, 2015

- Iceland ranks in the **top 10 on Global Talent Competitiveness Index**, between USA and Canada.

Source: INSEAD Global Talent Competitiveness Index, 2013

- Iceland has the **highest levels of internet use in the world**, with 98% of individuals using the internet in 2016.

Source: UN Broadband Commission for Sustainable Development, 2016

- **Iceland has the highest employment rate** of OECD countries across all levels of educational attainment. The OECD - Organisation for Economic Co-operation and Development - has 35 member countries, including many of the world's most advanced nations.

Source: Organisation for Economic Co-operation and Development (OECD), 2014

AND A GOOD PLACE TO LIVE, WORK AND PROSPER...



- Iceland is the **highest rated country in terms of life satisfaction**.

Source: OECD Better Life Index, 2015

- Iceland was ranked **6th in Europe for the ease of doing business**.

Source: World Bank, Doing Business, 2014

- Iceland's Keflavík International Airport was named **Europe's number one airport** (serving under 5 million passengers) in 2016.

Source: Airports Council International (ACI) Europe, 2016

- For the **past eight years, Iceland has topped** the World Economic Forum's **gender gap index**.

Source: Global Gender Gap Index, 2016

- **Iceland is the world's most peaceful country** according to the *Global Peace Index* for 2015. The index ranks 162 independent states, covering 99.6% of the world's population.

Source: Independent Institute for Economics and Peace, 2015

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